

The IMA logo consists of the letters 'IMA' in a white, serif font, centered within a red rectangular box with thin white horizontal lines above and below the text.

Insight beyond information

IMA India's CFO Strategy Roundtable 2023

NAVIGATING THE FRONTIER TO 2030

 15th - 17th September, 2023

 JW Marriott, Mussoorie

PARTNERS' AGENDA

Friday, 15th September, 2023

Registration and Tea

4:30 PM - 5:00 PM

Join a fun-filled evening with peers from across the country at the opening of the 2023 CFO Strategy Roundtable Partners' Programme. A pleasant afternoon in Mussoorie, the company of friends and peers - there couldn't be better way to bring in a weekend of learning and deep camaraderie. The IMA India team will detail plans for the weekend as we sit down to some scrumptious tea.

Meet and Greet

5:00 PM - 6:00 PM

The Wor(l)d We Write

6:00 PM - 7:00 PM

Mona Verma, Author and Motivational Speaker



Join us on a captivating journey as **Mona Verma** shares her personal story of becoming a non-accidental writer. Discover the joys of writing eclectic genres, explore the influence of history and mythology on corporate thinking, and unlock the secrets of publishing.

Note: Reading and writing are seriously injurious to ignorance. Let's cure the world, one word at a time!

Dinner

8:00 PM

Saturday, 16th September, 2023

Santura Devi Temple: Where Divinity Meets Majestic Views

9:30 AM - 11:00 AM



Perched on a hilltop on the way to Kempty Falls, Santura Devi Temple is known for its spiritual importance among the residents of Mussoorie. It is dedicated to Santura Mata who is believed to have saved the town of Mussoorie from a devastating earthquake in 1991. The short trek uphill and climb up some stairs will be rewarded in the end with scenic views of terraced hillsides and misty Himalayan ranges.

Patching Lives, Quilting Joys

11:30 AM - 12:30 PM

Banee Batta, Purkal Stree Shakti



Purkal Stree Shakti, a two-decade-old organization, supports artisans in Dehradun and Mussoorie. Founded by Mrs Chinni Swamy, it empowers underprivileged village women through handcraft techniques like applique, patchwork, hand embroidery, and hand quilting.

Join us in a freewheeling chat with **Ms Banee Batta**, co-founder of Purkal Stree Shakti, who will share her journey of reviving Purkal Stree Shakti and along with it the dreams of hundreds of women from the neighbouring villages. She will also bring along some of their handcrafted products for you to take a firsthand look.

Lunch

12:45 PM - 1:30 PM

Saturday, 16th September, 2023

Heritage walk through Landour

2:00 PM – 6:00 PM

Lokesh Ohri, Anthropologist, Author and Heritage Conservationist



Join us for a relaxed walk through the beautiful town of Landour, led by anthropologist, author, and heritage conservationist **Lokesh Ohri**. The heritage walk through Landour is also known as the 'Chakkar' or the Infinity Walk as we trace the figure of eight on this beautiful ridge. We will visit some of the most iconic landmarks, including St. Paul's Church, Lal Tibba, the Landour Cemetery, and the Kellogg's Memorial Church. If the weather is clear, we get a panoramic view of the snow-capped Garhwal Himalayas. Along the way, Mr Ohri will share stories about the history of Landour and its unique culture. We will also have the opportunity to sample some local produce and snacks.

Note: The walk will be relaxed, and would take around 1-1.5 hours. Comfortable walking shoes and rain parkas are recommended.

Dinner

8:00 PM

Sunday, 17th September, 2023

Cedar, Oak, Pine: In love with nature

6:30 AM - 8:30 AM



One of the finer pleasures of life is to 'feel' the mountains and to experience their majesty and their permanence. Take a nature walk among towering Deodars and through quaint settlements with the Himalayas on one side and the beautiful Doon valley on the other.

Resolve, Determination and Motivation

10:00 AM - 11:30 AM

Colonel (Retired) Sonam Wangchuk



On the 30th of May 1999, **Major Sonam Wangchuk** led a column of the Ladakh scouts to occupy the ridge line on the LOC at a height of 18,500 feet. Following a sudden ambush and the loss of one of his men, Major Wangchuk led a daring counter-offensive. His actions were far and beyond the call of duty. For the display of exceptional valour, he was awarded the Maha Vir Chakra. This session will be an engagement with Colonel Wangchuk to determine what motivates men to fight for their cause, and if required, to make the ultimate sacrifice.

Brunch and Close

11:30 AM

Principal Partner



Contact Us:

For registrations: tejaswini@ima-india.com
For sponsorships: nirupama@ima-india.com